

CHRISSIE HYNDE

February 22, 2011

Dear Hillary, Dave, and Charles,

I'm writing about your upcoming gig at the Association of KFC Franchisees meeting in San Diego. KFC has refused to heed its own advisory panel's recommendations to eliminate its most cruel and archaic slaughter practices, so my friends at PETA and I are hoping that you will use your unique position to appeal to the company. With your influential public platform, KFC might not so easily turn a deaf ear to you. As you can see at KentuckyFriedCruelty.com, chickens killed for KFC live their entire lives in cramped factories, mired in their own waste. At the slaughterhouse, the birds' throats are cut while they are still conscious, and they are often scalded to death in defeathering tanks. Several of KFC's own animal welfare advisors have resigned in frustration, as the chain still refuses to make even basic improvements for chickens that would cost only a few cents more per meal.

Would you consider asking KFC executives to make a few changes to end the worst abuses of chickens? Let's talk more. I can be reached through my colleague Dan Mathews at [REDACTED]. Thank you for your consideration.

Yours truly,

A handwritten signature in cursive script that reads "Chrissie Hynde". The signature is written in black ink and is positioned above the printed name.

Chrissie Hynde