

ELVIRA[®]

MISTRESS OF THE DARK[™]

October 27, 2011

David Kimmel
President and CEO
Georgia Aquarium

Via e-mail: dkimmel@georgiaaquarium.org

Dear Mr. Kimmel:

In the wake of the controversy over loud party music that distresses the aquarium's animals, I was surprised to learn about this weekend's "Georgia A-Scary-Um" bash in which Halloween music will play throughout the aquarium. What are you attempting to run—an educational facility or a Studio 54 knock-off?

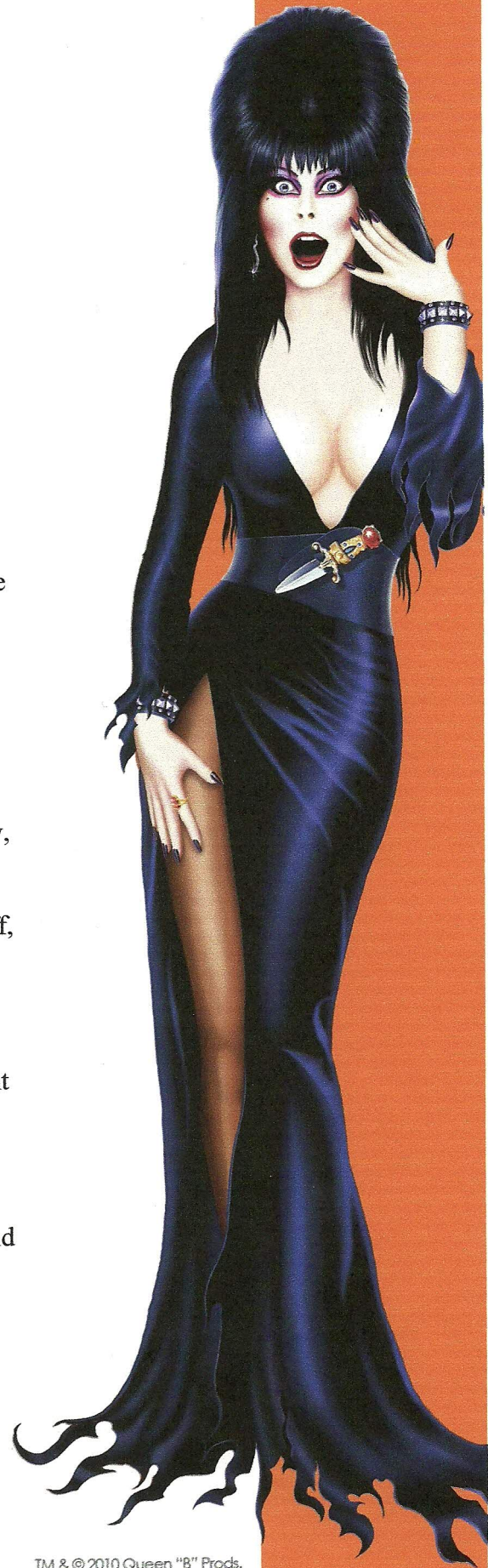
You have stated that caring for the 120,000 wild animals confined in downtown Atlanta is your top priority, but looking at your website, it appears that the aquarium is pimping the critters to lure people to party, get married, have a bar mitzvah, or liven up a dull corporate meeting. You're turning this place into an amusement park, but unlike at Disneyland, the performers are not animatronic, cannot be switched off, and don't care to live in a haunted mansion 24/7.

Anyone who has ever thrown a party knows that loud music and strangers frighten many domestic animals, and caring guardians often put them in a safe room away from the noise. PETA's formal complaint states that three separate aquarium employees said that many of the confined wild animals become aggravated and even fight when the music gets pumping—and they have no safe room to escape to. This disturbs me more than *Freddy vs. Jason*. Perhaps you should consider having Halloween-themed events year-round—at least the public would see the aquarium for the House of Horrors it is.

Yours cruelly,



Cassandra Peterson, aka "Elvira"



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